



The
Growth
Company



Hospitality

GC Employment

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£25,000

average wage for
jobs in Hospitality

178,000

vacancies in
February 2022

20%

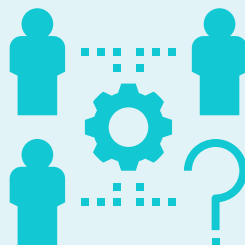
minimum hourly
increase across
all roles

The Hospitality sector is a huge and thriving sector, with many potential roles and career paths, covering roles in various venues, such as hotels, bars and restaurants. It is an industry where your skills in one role will prepare you for another - your skills becoming easily transferable. Also, the Hospitality industry can offer you lots of flexibility, comparative to many other sectors, with a wide variety of roles available, and shift work that can fit around your schedule.

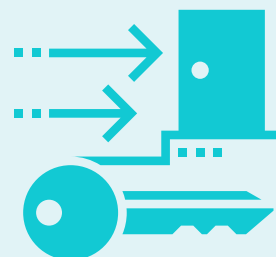
Key Stats



Hospitality has been hit hard by COVID-19; bars and clubs have fared the worst, however domestic tourism has had a better year than the rest of the sector.



Job vacancies in the hospitality sector have seen large increases and are higher than pre-pandemic levels.



From 19,000 vacancies in December 2020, to an estimated 178,000 vacancies in February 2022 – meaning there are lots of opportunities.



Average wage for jobs in Hospitality is £25,000



From January 2022 employers have increased hourly by a minimum of 20% across all job roles



The Tourism & Hospitality sector is one of the top employers in offering staff benefits and access to many employee schemes and perks



How do I train?

Our Tourism and Hospitality Talent Hub provides you with free access to the skills and knowledge you need to start your future in the hospitality, leisure and tourism sectors. We offer a range of courses from beginner to more advanced topics such as:

- Food and Beverage Service
- Mixology and Cocktail
- Food Production and Cooking
- Event Stewarding
- Events Management
- Customer Service
- Business and Management
- Customer Service
- Support Services (IT, Media and Communications)

Once you have completed your course, our team will work with you, one-to-one, to help match you to a current job opportunity that is right for you and your skillset.

Find out more:

call us on **07503 620815** or
email **talenthub@growthco.uk**

Typical Job Opportunities



Bar Team Member

As a Bartender your role will be to produce and deliver drinks that meet with the company standards and ensure that the service you provide meets with service standards expected. You will need to have a welcoming and professional approach at the bar and have good attention to detail to produce drinks to the set specifications. In your role you will gain extensive wine, spirits and cocktail knowledge to lead the bar service and deliver outstanding results.

Kitchen Assistant

As a Kitchen Assistant, you'll play a main part in keeping the kitchen running efficiently and spotlessly clean during and after service. You'll be responsible for cleaning utensils and dishes along with general kitchen duties and on occasion, basic food and ingredients preparation. Sparkling surfaces and pride in what you do are a must if you want to be a successful Kitchen Assistant within a busy Kitchen Team. Starting as Back of House presents a great career progression. Your future roles to progress into include Commis (Junior) Chef, Chef de Partie, Sous Chef, Head Chef.

Hotel Receptionist

As the Receptionist, you are the face of the hotel and the organisation as well as being a key person who can shape the overall guest experience. It is your role to ensure exceptional experiences are delivered to all your guests, not only at check-in and check-out times, but also during their entire stay. Being an excellent communicator is essential to the role as it helps with building a lasting rapport with the guests each time they visit. Reporting to the Front of House Manager, you will be responsible for the successful management of all the front desk operations and creating a unique guest journey experience from beginning to end.



Restaurant Manager

very day is different. You will be responsible for ensuring the whole team is consistently providing the best service that is both informative and friendly. You shall be the main point of contact for all guests. As the Restaurant Manager you will be responsible for controlling the resources, managing the process and cultivating the development of the Food and Beverage team and shall have full responsibility of the department. This role usually involves working shifts that include evenings and weekends.

Courses and Support Available

Looking to start a career in Hospitality, or to work your way up in your existing career? Our Hospitality and Tourism Talent Hub is available to support you every step of the way. Our offer is extensive, and you will have access to:

- Accredited training courses in a wide range of suitable areas
- Work placements with top hotels in Greater Manchester
- Vocational academies focusing on getting you qualified and experienced
- Access to job support, helping you to find vacancies that suit you, before they even go live

Core Functions

Want to work in Hospitality but the traditional avenues aren't for you? There are also a wide range of roles that utilise different skill sets to support hospitality staff, directly impacting people's experiences.



Accounting - There are many exciting options in the accounting profession, as you can work in a variety of industries. Accounting pays well, offers prospects for advancement, and allows you to assist organisations to thrive into the next decade and beyond.



Business Administration - Business administration is a fast-paced job with opportunities to advance and work in a range of sectors and businesses. It's also a professional route that may lead to lots of options if you decide to move into another business sector later in life.



Human Resources (HR) - HR professionals' day-to-day responsibilities are to ensure employee wellbeing and happiness. A well-trained and organised HR department is essential for maintaining a motivated and productive workforce.



Digital Marketing - As technology advances, so too do the possibilities for more effective marketing. There's a variety of professional options to select from, whether you want to get into management, analytics, product design, or brand management- to name but a few.



IT - IT requires you to continually utilise your talents to stay up to date with modern technologies. You will develop the skills to support internal and external customers, helping them to be productive by problem-solving and troubleshooting non-routine issues.

All these roles offer a lot of flexibility within your career. Once you've trained and worked in one of these professions you can move between sectors, offering a lot of professional freedom.

GC Education & Skills



GC Education & Skills have been providing high-quality education and skills to individuals and businesses for over 30 years, and as an Ofsted Grade 2: Good provider you can be assured the quality of our training and excellent support can help you achieve your future goals.

Courses in the Hospitality Sector

We have lots of short courses available across Customer Service, Marketing, IT & Digital, Business and Professional that you can undertake to upskill for the core functions within the Hospitality sector. We also offer live vacancies in apprenticeships in these fields too, so that you get experience in the role, and learn while working. View our live apprenticeship vacancies here: <https://www.gceducationandskills.ac.uk/apprenticeships/>

To search through our courses, you can visit: <https://www.gceducationandskills.ac.uk/course-search/>

Employability Skills

Join our Employability Skills course to learn and develop the key skills, qualities and attitudes which are wanted by all employers. These qualifications are aimed at anyone who wants to live a more independent life, progress in education and/or their employment prospects; get into a job, develop on the job or move onto the next job, as they progress along the career ladder. [Apply here Entry 3 - Level 2 Employability Skills \(gceducationandskills.ac.uk\)](#)

Contact the team -

If you want to enquire about apprenticeships, traineeships or courses with [The Growth Company](#) please email **recruitment@gceducationandskills.ac.uk**. Or phone us on **0161 233 2656**

How can I 'step up' into a senior role?



Certain roles require you to do a Level 2 or Level 3 Diploma in Hospitality and Catering- once you have achieved this qualification, there are lots of opportunities to step up into more senior roles.

Gain qualifications

There are over 50 vocational qualifications at different levels in hospitality. They're specific to the industry and teach you the practical skills and knowledge you need for the role you want.

You could also do an apprenticeship to help you progress; they're available for new and existing staff of any age.

Training

There are plenty of opportunities to do additional training at work and this could include classroom-based training, e-learning or on the job training.



For more information about gaining these qualifications and getting your start in the sector, call us on **07503 620815** or email **talenthub@growthco.uk**

Services Available

Once you have started your career within the Tourism and Hospitality sector, the only way to go is up - or across! With so many transferable skills in the sector, you can make forward and lateral moves in your Hospitality career and we are here to help you make them. Looking to make the move to mixologist? We've got a course for that. Looking to advance in your current role, but don't currently have the skill set? Our Hospitality and Tourism Talent Hub team are here to help you make that change.

We can support you and your career within the Hospitality sector and help guide you towards the role that is right for you.

Find out more:

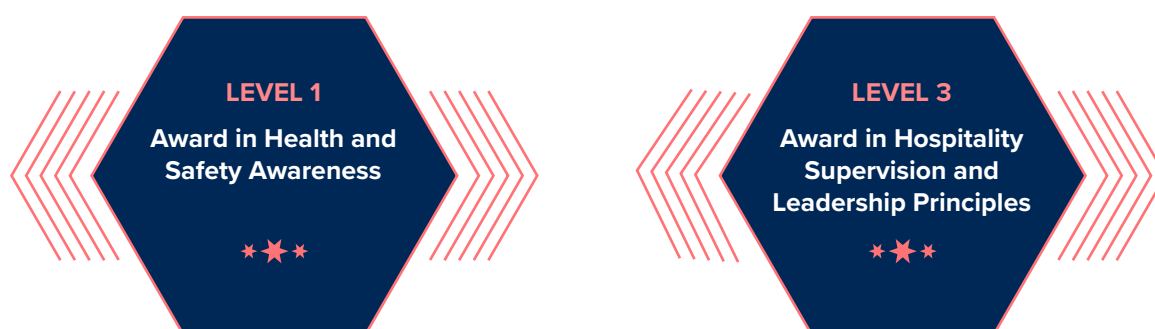
call us on **07503 620815** or email **talenthub@growthco.uk**

How do I get started?

Wondering how best to progress within the Hospitality sector? In this section, we'll make it clear how you can move forward within the sector, whether you're already experienced, or someone making their first steps into a new career.

What skills do I need?

To start your career in Tourism and Hospitality sector, you do not necessarily need any previous qualifications. The industry welcomes everyone who is passionate about delivering great customer service and unforgettable experiences. However, if you feel like you need to boost your confidence, we can offer below courses:



What are the initial roles I could do?

The advantage of the Hospitality sector is the variety of roles it offers. There is a lot of positions which does not require any previous experience such as Front of House Team Members and various Back of House roles, supporting Kitchen.

